

The Western Foodservice Expo is the Hospitality Industry's BIG show. **YOU can get in for FREE!**  
- Courtesy of **SDCR Business Systems**



For information, contact Pelle Atterholm  
[800-683-2778](tel:800-683-2778) | [www.sdcr.com](http://www.sdcr.com)

**SDCR & Aloha POS Want to Invite YOU to:**

A banner for the Western Foodservice &amp; Hospitality Expo. On the left is a red circular logo with the text "Western Foodservice &amp; Hospitality Expo". To the right of the logo, the text reads "August 14 - 16, 2010", "Los Angeles Convention Center", and "Los Angeles, California". At the bottom right of the banner, it says "Gain a FRESH Perspective".

Western Foodservice & Hospitality Expo: Aug 14-16 @ Los Angeles CC

**Get FREE Exhibit Hall Admission!**

- \* Register today at: [www.westernfoodexpo.com](http://www.westernfoodexpo.com)
- \* Use priority code "VIP"
- \* Must register before August 13<sup>th</sup> for the FREE Registration.



Come see all the latest & greatest in POS in the **ALOHA-Radiant Booth # 1619**

- See state-of-the-art Surveillance Systems from **TALON DVR** in Booth **# 2450**